

6TH ANNUAL



ANIMAL HEALTH INNOVATION ASIA

October 19-20, 2021 | JPN & BST | Virtual Event

Advancing Innovation, Product Regulation and Strategic Corporate Partnerships in Asia Pacific

SPEAKERS INCLUDE



Mr. Kats Kato
Senior Vice President
Zoetis



Mr. Toshikazu Fukui
President
Nippon Zenyaku Kogyo Co./ZENOAG



Mr. Norman Li
President
Tianjin Ringpu Bio-Technology Company



Dr. Yuki Ujimasa
President and CEO
AHRMS Inc



Mr. Tony Tan
Founder and Managing Partner
Z-Link Biotech



Mr. Miles Yao
Health Assurance Director for Asia
Genus PIC PLC



Mr. Jon Spaits
Project Development Analyst - Health and Biosecurity
CSIRO



Ms. Magdoline Awad
Chief Veterinary Officer
Greencross Vets

REGISTER YOUR PLACE NOW

200+ Attendees

30+ Speakers

20+ Meetings per Delegate

10+ Event Partners

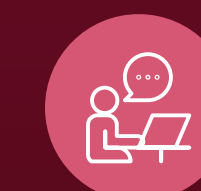
WHAT'S NEW FOR 2021



Expanded Innovation Showcase
The most exciting start-up companies from across Asia-Pacific will present their new technologies



Deep dive content available on-demand
Take advantage of learning about the latest market developments in your own time and at a time that fits around your schedule



Structured 121's and networking roulette
Our platform provides unrivalled partnering meetings with our 121 meeting planner as well as the opportunity to make new connections with our networking roulette



The Latest Industry Data and Trends
Respond and adapt to the challenges and opportunities facing the Animal Health market in Asia-Pacific



Regulatory Expertise
Learn about regulatory pathways in key regions and opportunities for harmonisation across Asia-Pacific

Associate
Digital
Innovation
Partners

zoetis

Gazing at the future
ZENOAG

Gold
Digital
Innovation
Partners

clinglobal
Research Innovation

knoell
worldwide
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KLIFOVET AG
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MERCK
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Consulting
Partner

AHRMS
Animal Health Research Marketing & Solutions

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Kisaco
Research



ANIMAL HEALTH INNOVATION ASIA

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WELCOME


Animal Health Innovation Asia is part of our global series on Animal Health, focused on connecting stakeholders from across the Asia-Pacific region as part of a premier business partnering conference. The event centres around showcasing product innovation and research for financial investment and strategic corporate partnerships, with a particular focus on regulatory jurisdictions and market insight in a wide variety of technology areas; including therapeutics, vaccines, functional feeds, and digital technologies. Virtual gives us a unique opportunity with our programming this year to involve a wider array of stakeholders and key participants in the value chain so we can address the full scope of how animal health impacts pet owners, veterinarians and farmers today.

NEW AND EXPANDED CONTENT FOR 2021:

- How the animal health industry will continue to generate value through and beyond the covid-19 pandemic
- Regulatory pathways and jurisdictions. With increased progress into regulatory harmonization across the apac region, information on the volume and scale of regulatory reform will assist in future expansion opportunities and understanding of restrictions to trade
- New approaches to achieving a more sustainable, efficient and productive protein supply chain
- Antimicrobial stewardship. There is a heightened focus on supply chain transparency through concerns over AMR, and new innovation and research will allow businesses to futureproof and enact best practice when it comes to antimicrobial stewardship
- The future of pet care delivery in a post covid world.

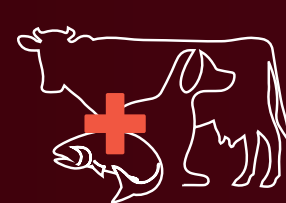
DISCOVER THE LATEST INNOVATION

With the global animal health market set to reach USD 67.56 billion by 2026*, innovation have never been more important. Network with select innovators, who will be sharing their technologies and research in our Innovation Showcase. With emerging businesses covering a wide range of research areas, including:

-  Cancer Treatments
-  Vaccines
-  Reproductive Regulation
-  Antibody Research
-  Pharmaceuticals
-  Novel Therapeutics
-  Digital Platforms, Devices & Diagnostic Tools
-  Nutritional Health

All participants in our Innovation Showcase will be available for networking opportunities, providing attendees with the ability to meet with these innovators to discuss investment and strategic corporate partnerships.

*(Fortune, 2021)



ANIMAL HEALTH INNOVATION ASIA

WHO WE CONNECT YOU WITH

Partner with us and network with Global Heads, VPs and Directors of;



Early to Mid-Stage Aqua and Animal Health Companies globally



Business Development and Strategic Teams from Large Pharmaceutical Companies



Leadership from Regional & Multinational Animal Health and Fish Feed Corporations



Professors and R&D Experts



Venture Capital and Private Equity Investors



Market Intelligence and Consultancy Groups



Universities and National Regulatory Bodies



Government Officials and Ministers of Agriculture



"An exceptional source of Industry Experts discussing very relevant content in a well-managed virtual platform, to keep the pulse of the industry and conduct valuable networking."

Brian Axe, NQ Capital



"Every industry has what I call 'Innovation Hubs' and this has got to be one of the best in our industry"

Jeff Simmons, Elanco



"It's the JP Morgan of Animal Health."

George Gunn, Stonehaven Consulting



"I like to meet the little companies that are coming and talking about all their innovation, which is something you don't get at most conferences so this is unique in that respect."

Linda Rhodes, Independent Animal Health Expert



"The interface was very easy to use and allowed for more targeted, efficient meetings with a greater number of attendees than would have been possible at an in-person conference."

Emily Aston, TechAccel

"Well organized, superior communication, well attended, excellent speakers"

Michael Williams, Professor of Practice, UNC-NCSU Joint Department of Biomedical Engineering & Research Affiliate, Massachusetts Institute of Technology

GLOBAL ADVISORY BOARD

The Global Advisory Board is a prestigious group of individuals with extensive experience in the animal health space. This group is responsible for guiding the production and development of the global Animal Health Innovation and Investment series.



Sébastien Huron
Chairman of the
Executive Board &
CEO
Virbac Santé Animale



Aaron Schacht
Executive Vice
President, Innovation,
Regulatory & Business
Development
Elanco



Jean-Luc Michel
Senior Vice President,
Head of Global
Strategic Marketing
Boehringer Ingelheim



Alan Mackay
Executive Partner
and Founder
GHO Capital



Linda Rhodes
VMD, Ph.D.,
Independent and
ex- CSO of **Aratana
Therapeutics**



Kathy V. Turner
Corporate Vice
President & Global
Chief Marketing
Officer
IDEXX Laboratories



Dave Ross
Chief Executive
Officer
Agri-EPI Centre Ltd



Thomas Zerzan
President Companion
Animal
**Phibro Animal
Health**



Glenn David
Executive Vice
President and Group
President, International
Operations
Zoetis

ORGANISING COMMITTEE

This esteemed group is responsible for identifying and evaluating innovative emerging companies for presentation as part of our Innovation Showcases. Each of our committee members has an extensive breadth of experience and knowledge across animal health and nutrition industries and will be available for meetings at the conference.



Nigel Nichols
Senior Advisor on
International Animal
Health
ProVet



Vijay Teng
President of Global
Animal Health and
Fertility
**Intas
Pharmaceuticals**



Tony Tan
Founder and
Managing Partner
Z-Link Biotech



Miles Yao
Health Assurance
Director for Asia
Genus PIC PLC



Yuki Ujimasa
President and CEO
AHRMS Inc



2021 SPEAKERS



Mr. Norman Li
President
Tianjin Ringpu Bio-Technology Company



Mr. Kats Kato
Senior Vice President
Zoetis



Mr. Toshikazu Fukui
President
Nippon Zenyaku Kogyo Co./ ZENOAQ



Ms. Philippa Thornton
ESG Analyst
F.A.I.R.R. Initiative



Mr. Joseph Harvey
Editor
Animal Pharm - Agribusiness Intelligence, IHS market



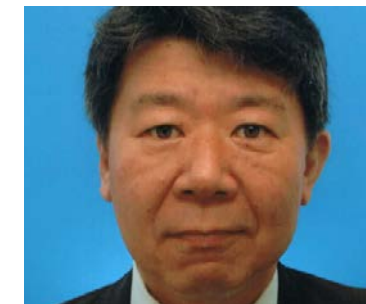
Ms. Ruth Davis
Director
Redcap Solutions



Mr. Vijay Teng
President of Global Animal Health and Fertility
Intas Pharmaceuticals



Mr. Tony Tan
Founder and Managing Partner
Z-Link Biotech



Dr. Yuki Ujimasa
President and CEO
AHRMS Inc



Dr. Griff Dalgleish
Director of Technical Affairs and Ruminant Business
MSD



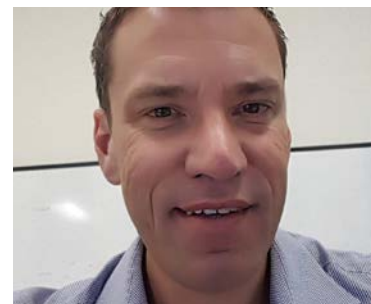
Ms. Magdoline Awad
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Zpeer



Mr. Simon Hellams
Vice President, Asia Pacific Region
Covetrus



Mr. Jon Spaits
Project Development Analyst – Health and Biosecurity
CSIRO



Mr. Zhaohui Wang
VP
Higentec



Dr. Caitlin Holley
World Organisation of Animal Health.
Headshot



Dr Hideaki Oike
The National Agriculture and Food Research Organisation



Dr. Nitin Bhatia
Head (Technical and Vet Regulatory)
Intas Pharmaceuticals



Prof. Yoshiharu Okamoto
Laboratory of Veterinary Surgery, Faculty of Agriculture
Tottori University



Josh Ison
Director of Sales & Tech Services - Feed Applications
BiOWiSH



Mr. Steve Kim
VP of Overseas Business
uLikeKorea



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ON DEMAND CONTENT

Scene Setting: The Asian Animal Health Market beyond the Pandemic

Mr. Joseph Harvey, Editor, **Animal Pharm-Agribusiness Intelligence, IHS market**

- An overview of the latest data and market insight across the animal health industry.
- Examination of the biggest players and their evolution following an uncertain year.
- How microtrends are affecting the market, and how to plan for growth.

Regulatory Pathways and Jurisdictions

Delivered by leading experts from China, Japan, India and Australia

Learn about navigating regulatory pathways, the registration and development of animal health therapeutics, as well as how emerging businesses can grow into these markets, and gain valuable market insight from each region.

- Market Insight & Regulation – ANZ – **Ms. Ruth Davis**, Director, **Redcap Solutions**
- Market Insight & Regulation – India – **Dr. Nitin Bhatia**, Head of Technical and Regulatory, **Intas Pharmaceuticals**
- **Dr. Yuki Ujimasa**, President and CEO, **AHRMS Inc**

The Future of Biosecurity Series

Mr. Jon Spaits, Project Development Analyst – Health and Biosecurity, **CSIRO**

Biosecurity is essential to supporting the health and wellbeing of nations' ecosystems and sustainable food systems. This series will present the newest innovation and research on the transformational changes required to achieve biosecurity. Delivered by CSIRO, with a focus on diagnostic platforms, genetic technologies for biocontrol and increased resilience, and gene editing approaches for enhanced vaccine production.

Innovation Showcase

- BiOWISH Technologies
- Dr Hideaki Oike from The National Agriculture and Food Research Organisation
- Dr Yoshiharu Okamoto from Tottori University
- Ms He from Zhongchong Xinnuo Biological Technology
- Higentec
- Sansheng Pharmaceuticals
- uLikeKorea
- and many more

PRESENTATION: Understanding the Investor View on Antimicrobial Stewardship in the Animal Health Industry

Ms. Philippa Thornton, ESG Analyst, **F.A.I.R.R. Initiative**

Due to the growing government regulation, civil society pressure, and human health implications of antimicrobial resistance (AMR) it is increasingly being understood as a systemic risk by investors, who are integrating the issue into portfolio decision making. For the animal health industry this means greater scrutiny over how antimicrobials are being manufactured and sold, and consequently the need for greater supply chain transparency on these issues. This session will explore what investors want to see from animal health companies (i.e., what does good antimicrobial stewardship look like for investors?), given these increasing risks but also the opportunities posed by antimicrobial alternatives. It will draw on exclusive findings from FAIRR's recent report, which identifies best practice in the industry on antimicrobial stewardship and opportunities for innovation as well as risk mitigation.

PRESENTATION: Animal Disease Prevention and Control, Focusing on the GF-TADs Framework and Related Activities

Dr Caitlin Holley, Regional Project Coordinator, **OIE RRAP**

Explore the platform for exchange of information and find synergies in the OIE's focus on the encouragement of regional alliances and partnerships, through a common vision and action plan for the control of priority transboundary animal diseases (TAD) in Asia-Pacific. The spread of these diseases has major economic impacts, and disrupts food supply, and the coordination of control activities, provision of technical advice, and generation of coherent regional strategies are essential to tackle these challenges.



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DAY ONE

TUESDAY

19TH OCTOBER

14:00-17:00 JST

06:00-09:45 BST

14:00 JAPAN | 06.00 UK

PRESENTATION: Scene Setting – The Asian Market, Growth and Opportunity

Mr. Kats Kato, Senior Vice President, **Zoetis**

Mr. Kats Kato will open our event with a presentation on the Asian market. Forecasted for massive growth over the next decade, the animal health industry is receiving unprecedented attention and investment, across nutrition, diagnostics, therapeutics, and technology spaces. This presentation will examine how Zoetis sees the market and plans to take advantage of these opportunities, as well as presenting the latest market analysis and research.

14:30 JAPAN | 06.30am UK

Break – 15 mins

14:45 JAPAN | 06.45 UK

PRESENTATION: Challenges and Opportunities in Japanese Animal Health Market

Mr. Toshikazu Fukui, President, **Nippon Zenyaku Kogyo Co./ZENOAQ**

It's clear that the future health and well-being of animals will depend on advanced digital and tech solutions and innovative therapeutics. This presentation, from one of Asia-Pacific's top global players, will provide a vision for the future of animal health, and an analysis of the evolving needs of its partners and clients.

15:15 JAPAN | 07.15 UK

Break– 15 mins

15:30 JAPAN | 07.30 UK

PRESENTATION: Future Opportunities for Innovation in the Chinese Animal Health Market

Mr. Norman Li, President, **Tianjin Ringpu Bio-Technology Company**

Mr. Li will present on the developments and innovations of Ringpu, and provide guidance on where opportunities for new technologies lies within the Chinese animal health market. With a focus on how international collaboration can support the effort to improve the health of animals, Mr. Li provides expertise on the future of the animal health market.

16:00 JAPAN | 08.00 UK

Extended Break – 30 minutes

16:30 JAPAN | 08.30 UK

PRESENTATION: India: A Global Manufacturing Hub

Mr. Vijay Teng, President of Global Animal Health and Fertility, **Intas Pharmaceuticals**

India is claimed to be the pharmacy of the world. India has 20% share of generic medicines in supplies by volume. Indian pharmaceuticals supply over 50% of global demand for various vaccines. Indian Animal Healthcare manufacturing facilities are one of the robust having approvals of WHO-GMP, USFDA and EMEA-UK, offering opportunity to the world to explore and invest in India for manufacturing and R&D. This session will offer insights into the pharmaceutical manufacturing industry available in the Indian market, with information on growth and expansion opportunities.

17:00 JAPAN | 09.00 UK

End of Day One





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DAY TWO

WEDNESDAY

20TH OCTOBER

14:00-18:00 JST

06:00-09:45 BST

14:00 JAPAN | 06.00 UK

PRESENTATION: The Opportunities and Challenges for Companion Animal Health in China

Presented by **Zoetis**

14:30 JAPAN - 06:30 UK

Break- 15 mins

14:45 JAPAN | 06.45 UK

PRESENTATION: Regulatory Harmonisation - The ASEAN Animal Health Regulatory Benchmarking Survey

Dr. Griff Dagleish, Director of Technical Affairs, **MSD**

Determine the opportunities for regulatory harmonisation across the Asia-Pacific region. Previously there was limited information available to assess regulatory performance in ASEAN animal health markets. In this first survey, conducted on behalf of the Asian Animal Health Association (AAHA) by an independent market research company, regulatory managers from local and multi-national companies, regulatory consultants and national regulators participated across seven ASEAN markets (ID, KH, MM, MY, PH, TH, VN). This session will explore the results of this survey, and highlight the short and long term proposals identified to address the opportunities for regulatory harmonisation.

15:15 JAPAN | 07.15 UK

Break - 15 minutes

15:30 JAPAN - 07:30 UK

PANEL: The Key Trends and Dynamics of Companion Animal Veterinary Practice in Australia

Ms. Magdoline Awad, Chief Veterinary Officer, **Greencross Vets**

Mr. Simon Hellams, Vice President, Asia Pacific Region, **Covetrus**

This panel will examine the challenges facing veterinary practices in the face of a changing companion animal market. Veterinary training and retention are obstacles following the growth on the online veterinary diagnostic industry, and our industry experts will explore how the industry needs to adapt in order to work within these market trends.

16:15 JAPAN | 08.15 UK

Break - 15 minutes

16:30 JAPAN - 08:30 UK

PANEL: Overcoming challenges and exploiting opportunities in the Japanese Petcare Market

Mr. Toshikazu Fukui, President, **Nippon Zenyaku Kogyo Co./ZENOAQ**

Mr. Yuta Fujimoto, Founder and CEO, **Zpeer**

Mr. Kats Kato, Senior Vice President, **Zoetis**

With pet ownership increasing across the globe, pet care has had to adapt. This panel will outline a view on where the companion animal space is moving, and how challenges presented by the market changes can be tackled by companies. Learn how top companies respond to changing customer needs.

17:15 JAPAN - 09:15 UK

End of Live Sessions





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PARTNERING OPPORTUNITIES






Based on your objectives, we can create bespoke packages designed specifically for you.

From presenting your expertise on the main stage to hosting an exclusive virtual networking drinks, you can partner with us to showcase your brand and make valuable new connections. Opportunities predominantly lie in 3 main categories:




THOUGHT LEADERSHIP

-  Keynote
-  Webinars
-  Industry/research reports
-  Workshop
-  Roundtable discussion
-  Panels & Chairing
-  Customer & Tech insight sessions

BRANDING

-  White papers
-  Onsite visibility
-  Webinars and podcasts
-  Marketing exchange
-  Virtual Booth Area

NETWORKING

-  Virtual Drinks Reception
-  Boardroom Briefings
-  One-to-One Meetings

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ZENO AQ

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Age of Covid-19 Stats

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OUR PLATFORM: THE VIRTUAL EXPERIENCE

TOP 10 BENEFITS OF DIGITAL

- 1 Tailor Your Agenda
- 2 More Audience Participation
- 3 Improved Audience Visibility
- 4 On-Demand Content
- 5 High Quality Speakers
- 6 More Networking Opportunities
- 7 Save Time & Money
- 8 Increased Content
- 9 More insights
- 10 Business Development Opportunities

TALK TO OUR TEAM TO FIND OUT MORE

Contact Stephen Swarray to find out more swarray@kisacoresearch.com at +44 (0)20 3696 2920

PREVIEW OUR PLATFORM

A virtual event may be a first for many, take a look at our content and networking platforms to see how easy it really is!



PRICING

PASS TYPE	SUPER EARLY BIRD (END FRIDAY 27 AUGUST)	EARLY BIRD (ENDS FRIDAY 24 SEPTEMBER)	STANDARD RATE
Start-ups & Emerging, Academics, Angel and Venture Capital Investors, Charities	\$299	\$350	\$399
Animal Health Companies, Pharmaceutical Companies, Consultants, M&A Advisors, CROs & CMOs, Private Equity Investors & Brokers, Start-Up Incubators & Accelerators	\$799	\$849	\$899

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SAVE 15% - Book a team of 5+

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