



Announcing the 2023 Brakke Industry Overview - Japan

Presented via webinar: June 7, 2023 10 am to 12:00 pm (Japan Time)

Brakke Consulting will present a special edition of its highly regarded Animal Health Industry Overview specifically for Japan on June 7. The presentation will be both in English and Japanese. Key topics and presenters include:

- Industry and top global company performance in 2022 including the performance of public companies in animal health, and a preview of 2023 performance, **presented by Bob Jones**
- What a new normal looks like in veterinary practices and for pet owners in the United States – continuing vet practice consolidation, labor shortages and vet response to inflation, **presented by John Volk**
- A closer look at US pet pharmacy consumerization and how we can all thrive in this new era, manufacturers, veterinary practices & retailers alike. Brand new market research will be highlighted from the veterinarian perspective, **presented by Bob Jones**
- A Q&A session to follow.

This information-packed 2-hour session will be especially valuable for executive leadership, sales and marketing, strategy, and finance managers and for decision makers in the animal health industry. You will gain a better understanding of the US market and how those trends might be seen in Japan. After the presentation, participants will receive a copy of the presentation.

Sign up today from <https://brakkeconsulting.com/our-services/information/industry-overview/>

You can also [email Amanda McDavid](mailto:amc@brakkeconsulting.com) or call at +1-336-396-3916. Registration cost is ¥67,000 and ¥200,000 for three or more attendees from the same company meeting room. If you need assistance in Japanese, please contact Yuki Ujimasa at yujimasa@brakkeconsulting.com or +81-3-6324-6781. We look forward to seeing you there!